

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

Spots: # Ch

Day Air Date

Air Time Description

WSFA Regions Bank ATTN: Lockbox # 1400 P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

Flight Dates	Order #	Alt Order #
09/05/17 - 09/11/17	1806212	08775675
<u>Billing Calendar</u> Broadcast	Billing Type Cash	Deal#
Special Handling		
Agency Code	Advertiser Code 155	<u>Product 1/2</u> 385
Agency Ref	Advertiser Ref	

						Spots/			*
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/08/17	09/08/17	WSFA 12 News at Te	n - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	n Day Air	r Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 09	/08/17 10:36 PM WSFA	12 News at Ten - MF	10-1035pm	:3	0 SLFTV30	AL08(H)		\$675.00 NM
2 09/08/17	09/08/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$115.00	(A)				
Spots: # Ch	n Day Air	r Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 09	/08/17 10:48 AM NBC		10-11am	:3	0 SLFTV30	AL08(H)		\$115.00 NM
3 09/08/17	09/08/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 09	/08/17 11:16 PM Tonigl	nt Show	1035-1137pm	:3	0 SLFTV30A	AL08(H)		\$260.00 NM
4 09/08/17	09/08/17	ALABAMA LIVE @ 11	A 11-1130Am	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$70.00		12.0		-	
Spots: # Ch	n Day Air	Date Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
			AMA LIVE @ 11A	11-1130Am		0 SLFTV30A	AL08(H)		\$70.00 NM
5 09/08/17	09/08/17	ALABAMA LIVE @ 11 AM	30 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$70.00				<u>.</u>	
0 1 11 01		B		01 1/5 17		A LUD			Data Toma

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Start/End Time

Length Ad-ID

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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www.wsia.com						01-1			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/08/17	09/08/17	ALABAMA LIVE @ 11 AM	30 1130A-12P	1	:30	1	\$70.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/	08/17 11:56 AM ALABA	AMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30A	L08(H)		\$70.00 NM
6 09/08/17	09/08/17	Late Night w/ Seth Me	yer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	FA F 09/	08/17 12:36 AM Late N	light w/ Seth Meyers	1137p-1237x	:3	0 SLFTV30AI	L08(H)		\$25.00 NM
7 09/08/17	09/08/17	Last Call With Carson ily Late	Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 WS	FA F 09/	08/17 1:06 AM Last C	all With Carson Daily L	ate 1230-107x	:3	0 SLFTV30AI	L08(H)		\$15.00 NM
8 09/08/17	09/08/17	WSFA 12 News at No	on 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air	Date <u>Air Time</u> Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/0	08/17 12:26 PM WSFA	12 News at Noon	12-1230pm	:3	0 SLFTV30AL	_08(H)		\$225.00 NM
9 09/08/17	09/08/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA F 09/0	08/17 1:48 PM INSIDI	ER, THE	130-2p	:3	0 SLFTV30AL	_08(н)		\$70.00 NM
10 09/08/17	09/08/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	FA F 09/0	08/17 2:58 PM HARR	Υ	2-3p	:3	0 SLFTV30AL	.08(н)		\$60.00 NM
11 09/08/17	09/08/17	JUDGE JUDY 2ND RU	IN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air I	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA F 09/0	08/17 3:26 PM JUDGI	E JUDY 2ND RUN	3-330p	:30	SLFTV30AL	.08(н)		\$135.00 NM
12 09/08/17	09/08/17	JUDGE JUDY 1ST RU	N 330-4p	1	:30	1	\$135.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	09/04/17 <u>Day Air I</u>	09/10/171 Date Air Time Descri	1 ntion	\$135.00 Start/End Time	Lengti	n Ad-ID			Rate Type
:	FA F 09/0		E JUDY 1ST RUN	330-4p) SLFTV30AL	.08(н)		\$135.00 NM
						P 1 1 1			0.60

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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www.wsia.com							0			
Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 09/08/17	09/08/17	JUDGE JU	JDY 1ST RUN	330-4p	1	:30	1	\$135.00	NM	
14 09/08/17	09/08/17	Today in A	Alabama 430a	430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # <u>Ch</u> 1 WS	<u>Day Air</u> SFA F 09		Time Descripti	<u>on</u> Alabama 430am	Start/End Time 430-5a		<u>h Ad-ID</u> 0 SLFTV30A	L08(H)		Rate Type \$15.00 NN
15 09/08/17	09/08/17		News at Five		1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # <u>Ch</u> 1 WS		Date Air	Time Descripti 1 PM WSFA 1	<u>on</u>	Start/End Time 5-530pm		<u>h Ad-ID</u> 0 SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$420.00 NN
16 09/08/17	09/08/17	Today in A	Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks: Spots: # Ch	Start Date 09/04/17 Day Air	09/10/17	MTWTFSS 1 Time Descripti	Spots/Week 1	Rate \$285.00 Start/End Time	Longt	h Ad-ID			Rate Type
	SFA F 09			Alabama 530a	528am-6am		0 SLFTV30A	L08(H)		\$285.00 NN
17 09/08/17	09/08/17	WSFA 12 MF	News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA F 09		Time Descripti 7 PM WSFA 12	<u>on</u> 2 News at Six - MF	Start/End Time 6-630pm		<u>h</u> <u>Ad-ID</u> 0 SLFTV30A	L08(H)	,	Rate Type \$800.00 NN
18 09/08/17	09/08/17	Today In A	Nabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA F 09		Time Description 7 AM Today In		Start/End Time 6a-7a		h <u>Ad-ID</u> 0 SLFTV30A	L08(H)		<u>Rate Type</u> \$450.00 NM
19 09/08/17	09/08/17	ENTERTA GHT	INMENT TONI	630-7p	1	:30	1	\$485.00	NM	40.0
Weeks:	Start Date 09/04/17	2.00	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	Day <u>Air</u> SFA F 09		Time Description 8 PM ENTERT	<u>on</u> AINMENT TONIGHT	Start/End Time 630-7p		n <u>Ad-ID</u> O SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$485.00 NM
20 09/08/17	09/08/17	NBC Toda	y Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$260.00				-	
Spots: # <u>Ch</u> 1 WS	Day Air	Date Air 7	<u>Fime</u> <u>Description</u> O AM NBC Tod		Start/End Time 7-9am	-	n <u>Ad-ID</u> O SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
21 09/08/17	09/08/17	AGT		658-8pm	1	:30	1	\$350.00	NM	

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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							Spots/			
Line Start Date	e End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate	111				
vveeks.	09/04/17	09/10/1		<u> </u>	\$350.00					
Spots: # Cl		Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length				Rate Type
1 W	SFA F 09	/08/17	8:23 PM AGT		658-8pm	:30	SLFTV30	AL08(H)		\$350.00 NM
22 09/08/17	09/08/17	NBC T	Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/04/17	End Da		Spots/Week 1	Rate \$115.00		Ja			
Spots: # Ch			Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
1 W	SFA F 09	/08/17	9:56 AM NBC T	oday 2	9-10am	:30	SLFTV30A	AL08(H)		\$115.00 NM
23 09/08/17	09/08/17	Dateli	ine	9-10pm	1	:30	1	\$510.00	NM	
Weeks:	Start Date 09/04/17	End Da		Spots/Week 1	<u>Rate</u> \$510.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
		/08/17	9:11 PM Datelin		9-10pm		SLFTV30A	AL08(H)		\$510.00 NM
24 09/11/17	09/11/17		A 12 News at Ten	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date	MF End Da	ate MTWTFSS	Spots/Week	Rate					
vvccks.	09/11/17	09/17/1		1	\$675.00					
Spots: # Ch		-	Air Time Descrip		Start/End Time	Length	-			Rate Type
1 W	SFA M 09	/11/17	10:34 PM WSFA	12 News at Ten - MF	10-1035pm	:30	SLFTV30A	(H)		\$675.00 NM
25 09/11/17	09/11/17	NBC 1	Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/11/17	End Da		Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch			Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
1 W	SFA M 09	/11/17	10:55 AM NBC To	oday Show 3	10-11am	:30	SLFTV30A	L08(H)		\$115.00 NM
26 09/11/17	09/11/17	Tonigh	ht Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/11/17	End Da		Spots/Week	<u>Rate</u> \$260.00				-	
Spots: # Ch			Air Time Descrip	1.00	Start/End Time	Length	Ad-ID			Rate Type
	SFA M 09		11:13 PM Tonight		1035-1137pm		SLFTV30A	L08(H)		\$260.00 NM
	09/11/17	ALAB	AMA LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM	
27 09/11/17			AUNT LIVE @ 117							
27 09/11/17 Weeks:	Start Date	End Dat	ite MTWTFSS	Spots/Week	Rate					
Weeks:	09/11/17	09/17/1	nte MTWTFSS 7 1	Spots/Week 1	\$70.00	Lenath	Ad-ID			Rate Type
Weeks: Spots: # Ch	09/11/17	09/17/1 Date	ite MTWTFSS	Spots/Week 1		<u>Length</u> :30	Ad-ID SLFTV30A	L08(H)		<u>Rate Type</u> \$70.00 NM
Weeks: Spots: # Ch	09/11/17 <u>Day Air</u>	09/17/1 <u>Date</u> /11/17 ALAB/	ite MTWTFSS 7 1 Air Time Descrip	Spots/Week 1 htion MA LIVE @ 11A	\$70.00 Start/End Time			.L08(н) \$70.00	NM	
Weeks: Spots: # Ch	09/11/17 <u>Day Air</u> SFA M 09/	09/17/1 <u>Date</u> /11/17	nte MTWTFSS 7 1 Air Time Descrip 11:20 AM ALABA AMA LIVE @ 113	Spots/Week 1 htion MA LIVE @ 11A	\$70.00 Start/End Time 11-1130Am	:30	SLFTV30A		NM	

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WWW.W	vsta.com							Constal			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
			A	- Charles and the second							
28	09/11/17	09/11/17	ALABAM AM	A LIVE @ 1130	1130A-12P	1	:30	1	\$70.00	NM	
Spo	ots: # Ch	<u>Day Air</u>		Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	SFA M 09	/11/17 11:	54 AM ALABAN	MA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30A	L08(H)		\$70.00 NM
29	09/11/17	09/11/17	Late Nigh	nt w/ Seth Meye	r 1137p-1237x	1	:30	1	\$25.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		-			
Sno	ots: <u>#</u> Ch	09/11/17 Day Air	09/17/17	1 Time Descript	ion 1	\$25.00 Start/End Time	Lengt	h Ad-ID			Rate Type
l Sho		SFA M 09			ht w/ Seth Meyers	1137p-1237x		0 SLFTV30A	L08(H)		\$25.00 NM
								•			\$20.00 Till
30	09/11/17	09/11/17	Last Call ily Late	With Carson Da	a 1230-107x	1	:30	1	\$15.00	NM	
	Weeks:	Start Date 09/11/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$15.00					
Spo	ts: <u>#</u> <u>Ch</u>	Day Air		Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 W	SFA M 09/	/11/17 1:	06 AM Last Cal	With Carson Daily L	ate 1230-107x	:3	0 SLFTV30A	L08(H)		\$15.00 NM
31	09/11/17	09/11/17	WSFA 12	News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	Rate \$225.00					
Spo	ts: # Ch	Day Air	Date Air	Time Descript	ion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WS	SFA M 09/	/11/17 12:	16 PM WSFA 1	2 News at Noon	12-1230pm	:3	0 SLFTV30A	L08(H)		\$225.00 NM
32	09/11/17	09/11/17	RIGHT TI	HIS MINUTES	130-2p	1	:30	1	\$70.00	NM	
	Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$70.00					
Spo	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air	Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WS	SFA M 09/	11/17 1:4	41 PM RIGHT T	HIS MINUTES	130-2p	:3	0 SLFTV30A	L08(H)		\$70.00 NM
33	09/11/17	09/11/17	HARRY		2-3p	1	:30	1	\$60.00	NM	
	Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spot	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air	Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WS	SFA M 09/	11/17 2:0	09 PM HARRY		2-3p	:30	SLFTV30A	L08(H)		\$60.00 NM
34	09/11/17	09/11/17	JUDGE J	UDY 2ND RUN	3-330p	1	:30	1	\$135.00	NM	
	Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS 1	Spots/Week	<u>Rate</u> \$135.00					
Spot	ts: <u>#</u> <u>Ch</u>			Time Descripti	<u>on</u>	Start/End Time	Lengtl	Ad-ID			Rate Type
		SFA M 09/		12 PM JUDGE .	JUDY 2ND RUN	3-330p	:30	SLFTV30A	L08(H)		\$135.00 NM
35	09/11/17	09/11/17	JUDGE J	UDY 1ST RUN	330-4p	1	:30	1	\$135.00	NM	
,	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	# 6:	09/11/17	09/17/17	1	1	\$135.00	Lamet	2 V 4 ID			Data Tura
i Spot	ts: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 09/		Time Descripti	7. \$1.000 00 77 00 777	Start/End Time 330-4p		n <u>Ad-ID</u>) SLFTV30A	08(H)		<u>Rate Type</u> \$135.00 NM
l	1 775	DEA IVI U9/	11/1/ 3:4	+1 PIVI JUDGE	JUDY 1ST RUN	330 -4 p		J JLI 1 V JUA	-1		φισσιου INIVI

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

www.wsfa.com

	s.					Spots/	_	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35 09/11/17	09/11/17	JUDGE JUDY 1ST RUI	N 330-4p	1	:30	1	\$135.00	NM	
37 09/11/17	09/11/17	Today in Alabama 430a m	430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$15.00					18
Spots: # Ch			<u>ition</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA M 09	/11/17 4:59 AM Today i	n Alabama 430am	430-5a	:3	0 SLFTV30A	L08(H)		\$15.00 NM
38 09/11/17	09/11/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 WS	FA M 09/	/11/17 5:13 PM WSFA	12 News at Five	5-530pm	:3	0 SLFTV30A	L08(H)		\$420.00 NM
39 09/11/17	09/11/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 09/	/11/17 5:32 AM Today ii	n Alabama 530a	528am-6am	:3	0 SLFTV30A	L08(H)		\$285.00 NM
40 09/11/17	09/11/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA M 09/	11/17 6:15 PM WSFA	12 News at Six - MF	6-630pm	:3	0 SLFTV30A	L08(H)		\$800.00 NM
41 09/11/17	09/11/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSF	FA M 09/	11/17 6:11 AM Today Ir	n Alabama	6a-7a	:30	0 SLFTV30A	L08(H)		\$450.00 NM
42 09/11/17	09/11/17	ENTERTAINMENT TON	II 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air		tion	Start/End Time	Length	n Ad-ID			Rate Type
1 WSF	A M 09/	11/17 6:40 PM ENTER	TAINMENT TONIGHT	630-7p	:30	SLFTV30A	_08(н)		\$485.00 NM
43 09/11/17	09/11/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
	Start Date 09/11/17	End Date MTWTFSS 09/17/17 1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air			Start/End Time	Lenath	Ad-ID			Rate Type
1 WSF				7-9am		SLFTV30AI	_08(H)		\$260.00 NM
44 09/11/17	09/11/17	amer ninja warrior	7-9pm	1	:30	1	\$675.00	NM	i

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1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

www.wsfa.com

Spots/

Weeks: Start Date End Date MTN/TESS Spots/Week S75.00 Spots £ Ch Dary Air Date MTN/TESS Spots/Week S75.00 Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/E								Spots/			
Spin Fig. Day Air Date Description Air Time Description Spin	ine Start Date	e End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spin Fig. Day Air Date Description Air Time Description Spin											
Spots: # Ch Day Air Date Air Time Description 7-9pm .30 strivy30aL08(ii) .8765.00 NM	Weeks:	Start Date	End Dat	te MTWTFSS	Spots/Week	Rate					
1		09/11/17	09/17/1	7 1	1	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1					
Weeks: Start Date Date MTWTFSS Spots/Week Start/End Time Sta	Spots: # Cl		and the same of th			and the same of th					Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/Date Air Time Description 1 WSFA Sa 09/09/17 Notre Dame Football 230p-6p 1 WSFA Sa 09/09/17 Description 1 Spots: # Ch Day Air Date Air Time Description 1 WSFA Sa 09/09/17 Description 1 Start/End Time Description 1 Start/End Time Description 1 WSFA Sa 09/09/17 Description 1 Start/End Time Description 1 Start/End Time Description 1 WSFA Sa 09/09/17 Description 1 Start/End Time Description 1 WSFA Sa 09/09/17 Description Descript	1 W	SFA M 0	9/11/17	7:43 PM amer n	inja warrior	7-9pm	:3) SLFTV30A	AL08(H)		\$675.00 NN
Spots: # Ch	45 09/11/17	09/11/17	NBC T	Today 2	9-10am	1	:30	1	\$115.00	NM	
Spots # Ch	Weeks:				A STATE OF THE PARTY OF THE PAR						
Weeks Start Date End Date MTWTESS Spots/Week Start Date St	Snots: # Ch			. –		test to the second	Lenati	n Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date O9/10/17 O9/10/	(2)								AL08(H)		\$115.00 NM
Weeks Start Date End Date MTWTFSS Spots/Week Rate S675.00 NM											,
Sepois Fig. Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Sepois Type Sepois Type Sepois Type Sepois Start/End Time Sepois Start/En	46 09/11/17	09/11/17	5-03-00 70 10 10 10 10 10	in Ult Team Chall	e 9-10pm	1	:30	1	\$675.00	NM	
1	Weeks:										
Weeks: Start Date O9/09/17 O9/09/17 Notro Dame Football Spots: # Ch Day Air Date O9/04/17 O9/09/17 O9	Spots: # Ch	<u>Day A</u>	ir Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Typ	1 W	SFA M 0	9/11/17	9:34 PM Spartar	ult Team Challeng	9-10pm	:30	SLFTV30A	AL08(H)		\$675.00 NM
Spots	47 09/09/17	09/09/17	NET S	aturday Night Liv	e 1030p-1203x	1-	:30	1	\$260.00	NM	
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$260.00 NT	Weeks:										
1	Spots: # Ch					1.0	l enath	Ad-ID			Rate Tyne
Weeks: Start Date Gold/17 Notre Dame Football 230p-6p 1- :30 1 \$100.00 NM									AL08(H)		and the second second second
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Typ Start/End Time Length Ad-ID Rate Typ Start/End Time Length Ad-ID Rate Typ Start/End Time Length Ad-ID Start/End Time						17 SECRETARIO DE SOCIEDA					4
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	48 09/09/17	09/09/17	Notre I	Dame Football	230p-6p	1-	:30	1	\$100.00	NM	
1 WSFA Sa 09/09/17 Notre Dame Football 230p-6p :00 \$100-00 Nt	Weeks:			<u>e MTWTFSS</u> 71-							
Age	Spots: # Ch	Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS 09/10/17 Spots/Week 1 Rate 345.00 Spots: # Ch Day Air Date 1 WSFA Sa 09/09/17 Air Time Description 530-6a Start/End Time 1 Length Ad-ID 2 Rate Typ 2 50 09/09/17 09/09/17 NBC Saturday Today Sh 6-8am 09/09/17 1- 30 1 \$105.00 NM Weeks: Start Date 09/04/17 End Date 09/04/17 MTWTFSS 09/05/Week 09/04/17 Rate 09/04/17 Spots: # Ch Day Air Date 09/09/17 Air Time Description 09/09/17 Start/End Time 1 Length Ad-ID 09/09/17 Rate Typ 20/09/17 1 WSFA Sa 09/09/17 Air Time Description 09/09/17 Start/End Time 1 Length Ad-ID 09/09/17 Rate Typ 20/09/17 51 09/09/17 09/09/17 Notre Dame Football 630p-930p 09/09/17 1- 30/09/09/17 30/09/09/17	1 W			Notre D	ame Football	2 <mark>30</mark> p-6p	:00)			\$100.00 NM
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	49 09/09/17	09/09/17	EM (S/	A)	530-6a	1-	:30	1	\$45.00	NM	
Spots: # Ch 1 WSFA Day Air Date NSFA Air Time Description Description Start/End Time Start/End	Weeks:								-		
1 WSFA Sa 09/09/17 5:36 AM EM (SA) 530-6a :30 SLFTV30AL08(H) \$45.00 NM 50 09/09/17 09/09/17 NBC Saturday Today Sh 6-8am1- :30 1 \$105.00 NM Weeks: Start Date	C==t=: #			· · · · · · · · · · · · · · · · · · ·			Langth	V41D			Data Tura
50 09/09/17 09/09/17 NBC Saturday Today Sh 6-8am1- :30 1 \$105.00 NM Weeks: Start Date O9/04/17 09/10/171- 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/09/17 7:29 AM NBC Saturday Today Show 6-8am :30 SLFTV30AL08(H) \$105.00 NM									1 08(H)		
Weeks: Start Date 09/04/17 09/10/171 MTWTFSS 09/05/Week 109/10/171 Rate 105.00 Spots: # Ch Day Air Date 1 WSFA Sa 09/09/17 7:29 AM NBC Saturday Today Show 1 09/09/17 09/09/17 Notre Dame Football 630p-930p1 Start/End Time 1 09/09/17 09/09/17 09/09/17 Notre Dame Football 630p-930p1 Length Ad-ID 109/09/19 Ad-ID 109/09/19 (19/09/19 Ad-ID) 109/09/	1 008	57A 58 09	9/09/1/	5.36 AIVI EIVI (SA	9	550-08	.30	JEF IVOUA	LUU(II)		φ45.00 INIV
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS 2 105/Week 109/10/10 Rate 105/00 Spots: # Ch Day Air Date Air Time Description 1 WSFA Sa 09/09/17 Air Time Description 2 105/00 NM Start/End Time Start/End Time 109/09/17 Length Ad-ID 2 105/00 NM Rate Type 105/00 NM 51 09/09/17 09/09/17 Notre Dame Football 630p-930p 1- :30 1 \$2,500.00 NM	50 09/09/17	09/09/17		aturday Today SI	h 6-8am	1-	:30	1	\$105.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WSFA Sa 09/09/17 7:29 AM NBC Saturday Today Show 6-8am :30 SLFTV30AL08(H) \$105.00 NM 51 09/09/17 09/09/17 Notre Dame Football 630p-930p 1- :30 1 \$2,500.00 NM	Weeks:		End Date		Spots/Week 1						
1 WSFA Sa 09/09/17 7:29 AM NBC Saturday Today Show 6-8am :30 SLFTV30AL08(H) \$105.00 NM 51 09/09/17 09/09/17 Notre Dame Football 630p-930p1- :30 1 \$2,500.00 NM	Spots: # Ch				tion .	10 C	Length	Ad-ID			Rate Type
									.L08(н)		\$105.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	51 09/09/17	09/09/17	Notre D	Dame Football	630p-930p	1-	:30	1	\$2,500.00	NM	
	Weeks:	Start Date	End Date	e MTWTFSS	Spots/Week	Rate					

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1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

www.wsfa.com

www.wsia.com						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
51 09/09/17	09/09/17	Notre Dame Football	630p-930p	1-	:30	1	\$2,500.00	NM	
	09/04/17	09/10/171-	1	\$2,500.00					
Spots: # Ch		TOTAL STATE OF THE		Start/End Time		h Ad-ID	u 00(u)		Rate Type
1 WS	SFA Sa 09	/09/17 6:37 PM Notre I	Dame Football	630p-930p	:3	0 SLFTV30A	ALU8(H)		\$2,500.00 NM
52 09/10/17	09/10/17	Late News	1030p-1130p	1	:30	1	\$340.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09	/10/17 10:56 PM Late No	ews	1030p-1130p	:3	0 SLFTV30A	AL08(H)		\$340.00 NM
53 09/10/17	09/10/17	LF SU 11-1130p	11-1130p	1	:30	1	\$25.00	NM	,,
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	B151 B1 11 0 1	Date Air Time Descrip	otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09. Credited		11-1130p	11-1130p	:0	0			\$25.00 NM
54 09/10/17	09/10/17	WSFA 12 News at Five	-SSu 5-530p	1	:30	1	\$205.00	NM	4
Weeks:	Start Date 09/04/17	un End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$205.00					
Spots: # Ch		-	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	FA Su 09		12 News at Five-Sun	Su 5-530p		0 SLFTV30A	L08(H)		\$205.00 NM
55 09/10/17	09/10/17	Sun 6-630a	Sun 6-630a	1	:30	1	\$50.00	NM	
Weeks:	Start Date		Spots/Week	Rate			10.00		
Spots: # Ch	09/04/17 Day Air	-	1 Ition	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Su 09			Sun 6-630a		0 SLFTV30A	L08(H)		\$50.00 NM
								NIN A	**************************************
56 09/10/17	09/10/17	Broad Rotation	630a-7a	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$60.00		-			
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/	10/17 6:58 AM Broad F	Rotation	630a-7a	:3	0 SLFTV30A	L08(H)		\$60.00 NM
57 09/10/17	09/10/17	NET NBC Sunday Toda Show	y 7-8a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air			Start/End Time	Lengtl	h Ad-ID			Rate Type
AND DESCRIPTION OF THE PERSON	FA Su 09/		BC Sunday Today Sho		:30	SLFTV30A	L08(H)		\$105.00 NM
58 09/10/17	09/10/17	NYG-DALLAS	730p-10p	1	:30	1	\$1,125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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www.wsta.com						0			
Live Ote-4 Dete	EI D-t-	Description	Chart/Fad Times		Lanath	Spots/	Data	Tuno	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
58 09/10/17	09/10/17	NYG-DALLAS	730p-10p	1	:30	1	\$1,125.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WS	09/04/17 <u>Day Air</u> SFA Su 09			\$1,125.00 <u>Start/End Time</u> 730p-10p		<u>h</u> <u>Ad-ID</u> 0 SLFTV30/	AL08(H)		<u>Rate</u> <u>Type</u> \$1,125.00 NM
59 09/10/17	09/10/17	NET NBC Meet The P	res 8-9a	1	:30	1	\$105.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> 09/04/17 <u>Day Air</u> SFA Su 09/	09/10/171 <u>Date</u> <u>Air Time</u> <u>Descr</u>	Spots/Week 1 iption NBC Meet The Press	Rate \$105.00 <u>Start/End Time</u> 8-9a		<u>h</u> <u>Ad-ID</u> 0 slftv30/	AL08(H)		<u>Rate</u> <u>Type</u> \$105.00 NM
60 09/10/17	09/10/17	WSFA News Sunday	AM 9-930a	1	:30	1	\$45.00	NM	
Weeks: Spots: # Ch	Start Date 09/04/17 Day Air SFA Su 09/		Spots/Week 1 iption A News Sunday AM	Rate \$45.00 Start/End Time 9-930a		<u>h</u> <u>Ad-ID</u> 0 SLFTV30/	4L08(H)		<u>Rate</u> <u>Type</u> \$45.00 NM
61 09/07/17	09/07/17	WSFA 12 News at Ten	n - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/04/17 Day Air SFA Th 09/ Credited	07/17 WSFA	Spots/Week 1 iption 1 12 News at Ten - MF	Rate \$675.00 Start/End Time 10-1035pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate Type</u> \$675.00 NM
62 09/07/17	09/07/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/04/17 <u>Day Air</u> SFA Th 09/			Rate \$115.00 <u>Start/End Time</u> 10-11am		<u>h Ad-ID</u> 0 SLFTV30 <i>A</i>	AL08(H)		<u>Rate</u> <u>Type</u> \$115.00 NM
63 09/07/17	09/07/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/04/17 Day Air SFA Th 09/ Credited		Spots/Week 1 iption nt Show	Rate \$260.00 Start/End Time 1035-1137pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$260.00 NM
64 09/07/17	09/07/17	ALABAMA LIVE @ 11	A 11-1130Am	1	:30	1	\$70.00	NM	
	Start Date 09/04/17 <u>Day Air</u> SFA Th 09/ 09/07/17		AMA LIVE @ 11A	Rate \$70.00 Start/End Time 11-1130Am	-	<u>h Ad-ID</u> 0 SLFTV30 <i>A</i> 1	AL08(H) \$70.00	NM	<u>Rate Type</u> \$70.00 NM
65 09/07/17	USIUIIII	AM AM	00 1130A-12F		.50		Ψ10.00	14141	

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/Senate Leadership	Fun SENATE LEADERS	SHIP FU 3679

www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length		Rate	Туре	
65 09/07/17	09/07/17	ALABAMA LIVE @ 1 AM	130 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171		<u>Rate</u> \$70.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	FA Th 09	/07/17 11:45 AM ALAI	BAMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30A	L08(H)		\$70.00 NM
66 09/07/17	09/07/17	Late Night w/ Seth M	eyer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171		<u>Rate</u> \$25.00					
Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09, Credited		Night w/ Seth Meyers	1137p-1237x	:0	0			\$25.00 NM
67 09/07/17	09/07/17	Last Call With Carso	n Da 1230-107x	1	:30	. 1	\$15.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171		<u>Rate</u> \$15.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/ Credited		Call With Carson Daily L	Late 1230-107x	:0	0			\$15.00 NM
68 09/07/17	09/07/17	WSFA 12 News at N	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Th 09/	07/17 12:12 PM WSF	A 12 News at Noon	12-1230pm	:3	0 SLFTV30A	L08(H)		\$225.00 NM
69 09/07/17	09/07/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1		<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Th 09/	07/17 1:56 PM INSI	DER, THE	130-2p	:3	0 SLFTV30A	L08(H)		\$70.00 NM
70 09/07/17	09/07/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time		h Ad-ID			Rate Type
		07/17 2:45 PM HAR	RY	2-3p	:3	0 SLFTV30A	L08(H)		\$60.00 NM
71 09/07/17	09/07/17	JUDGE JUDY 2ND R	2UN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air		ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	FA Th 09/		GE JUDY 2ND RUN	3-330p	:3	0 SLFTV30A	L08(H)		\$135.00 NM
72 09/07/17	09/07/17	JUDGE JUDY 1ST R	UN 330-4p	1	:30	1	\$135.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
72 09/07/17 09/07/17 JUDGE JUDY 1ST RUN 330-4p	1	:30	1	\$135.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS1 1 Spots/Week1 1 Spots: # Ch Day Air Date 1 Air Time Description 3:41 PM JUDGE JUDY 1ST RUN	Rate \$135.00 Start/End Time 330-4p		<u>h Ad-ID</u> 0 slftv30a	лL08(н)		<u>Rate</u> <u>Type</u> \$135.00 NM
74 09/07/17 09/07/17 Today in Alabama 430a 430-5a	1	:30	1	\$15.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS1 Spots/Week1 Spots: # Ch Day Air Date 09/07/17 Air Time Description 09/07/17 Description 09/07/17 1 WSFA Th 09/07/17 4:53 AM Today in Alabama 430am	Rate \$15.00 Start/End Time 430-5a		<u>n Ad-ID</u>) SLFTV30A	ьL08(н)		<u>Rate</u> <u>Type</u> \$15.00 NM
75 09/07/17 09/07/17 WSFA 12 News at Five 5-530pm	1	:30	1	\$420.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFS1 Spots/Week1 Spots: # Ch Day Air Date 1 WSFA Air Date Air Time Description Description	<u>Rate</u> \$420.00 <u>Start/End Time</u> 5-530pm		<u>1 Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$420.00 NM
76 09/07/17 09/07/17 Today in Alabama 530a 528am-6am	1	:30	1	\$285.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFS1 Spots/Week 1 Spots: # Ch 09/04/17 Day Air Date 09/10/17 Air Time 09/07/17 Description 09/07/17 1 WSFA Th 09/07/17 5:43 AM Today in Alabama 530a	Rate \$285.00 Start/End Time 528am-6am	-	n <u>Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$285.00 NM
77 09/07/17 09/07/17 WSFA 12 News at Six - 6-630pm MF	1	:30	1	\$800.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS - 1 Spots/Week 09/10/17 Spots/Week 09/10/17 1 Spots: # Ch Day Air Date 1 Air Time Description 06:22 PM WSFA 12 News at Six - MF	Rate \$800.00 <u>Start/End Time</u> 6-630pm	_	1 <u>Ad-ID</u>) SLFTV30A	L08(H)		Rate Type \$800.00 NM
78 09/07/17 09/07/17 Today In Alabama 6a-7a	1	:30	1	\$450.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS 09/10/17 Spots/Week 09/10/17 Spots: # Ch Day Air Date 1 Air Time Description 09/07/17 Description 09/07/17 1 WSFA Th 09/07/17 6:31 AM Today In Alabama	<u>Rate</u> \$450.00 <u>Start/End Time</u> 6a-7a		n <u>Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$450.00 NM
79 09/07/17 09/07/17 ENTERTAINMENT TONI 630-7p GHT	1	:30	1	\$485.00	NM	
Weeks: Start Date 09/04/17 End Date 09/10/17 MTWTFSS 09/05/Week 09/10/17 Spots/Week 09/10/17 Spots: # Ch Day Air Date Air Time Description 1 Description 09/07/17 ENTERTAINMENT TONIGHT Credited	Rate \$485.00 Start/End Time T 630-7p	Lengtl	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$485.00 NM
80 09/07/17 09/07/17 NBC Today Show 7-9am	1	:30	1	\$260.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate			-		

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Advertiser	Product	Estimate Number
ISS/Senate Leadership	Fun SENATE LEADERSHIP FU	3679

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-						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
80 09/07/17	09/07/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Spots: <u>#</u> <u>Cr</u> 1 WS	09/04/17 <u>Day A</u> SFA Th 09	1 20 11 21		\$260.00 <u>Start/End Time</u> 7-9am		h <u>Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
81 09/07/17	09/07/17	KC-NE	730p-1030p	1	:30	1	\$800.00	NM	
Weeks: Spots: # Ch	09/04/17		- 1 scription	Rate \$800.00 <u>Start/End Time</u> 730p-1030p		n <u>Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate Type</u> \$800.00 NM
82 09/07/17	09/07/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks: Spots: # Ch		09/10/171	- 1 scription	Rate \$115.00 Start/End Time 9-10am		<u>1 Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$115.00 NM
83 09/05/17	09/05/17	WSFA 12 News at T	Ten - 10-1035pm	-1	:30	1	\$675.00	NM	
Weeks: Spots: # Ch		End Date MTWTFS 09/10/17 -1 r Date <u>Air Time</u> Des	- 1	Rate \$675.00 Start/End Time 10-1035pm		n <u>Ad-ID</u>) SLFTV30AI	L07(H)		<u>Rate Type</u> \$675.00 NM
84 09/05/17	09/05/17	NBC Today Show 3	10-11am	-1	:30	1	\$115.00	NM	
Weeks: Spots: # Ch 1 WS	09/04/17 <u>Day</u> Ai	End Date MTWTFS: 09/10/17 -1 r Date Air Time Des //05/17 10:55 AM NB0	- 1 cription	<u>Rate</u> \$115.00 <u>Start/End Time</u> 10-11am		ı <u>Ad-ID</u>) SLFTV30AI	_07(н)		<u>Rate</u> <u>Type</u> \$115.00 NM
85 09/05/17	09/05/17	Tonight Show	1035-1137pm	-1	:30	1	\$260.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS		09/10/17 -1	- 1 cription	<u>Rate</u> \$260.00 <u>Start/End Time</u> 1035-1137pm		<u>Ad-ID</u> SLFTV30AL	_07(н)		<u>Rate</u> <u>Type</u> \$260.00 NM
86 09/05/17	09/05/17	ALABAMA LIVE @	11A 11-1130Am	-1	:30	1	\$70.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/04/17 <u>Day</u> Air SFA Tu 09		1	<u>Rate</u> \$70.00 <u>Start/End Time</u> 11-1130Am	Length :30	Ad-ID SLFTV30AL	.07(н)		<u>Rate</u> <u>Type</u> \$70.00 NM
87 09/05/17	09/05/17	ALABAMA LIVE @	1130 1130A-12P	-1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17 -1		<u>Rate</u> \$70.00					

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
				Carried Color Color Color					
87 09/05/17	09/05/17	ALABAMA LIVE @ 1 AM	130 1130A-12P	-1	:30	1	\$70.00	NM	
Spots: # Ch	Day Air I	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Tu 09/0	05/17 11:52 AM ALAE	BAMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30A	L07(H)		\$70.00 NM
88 09/05/17	09/05/17	Late Night w/ Seth Me	eyer 1137p-1237x	-1	:30	1	\$25.00	NM	
Weeks:		End Date	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID	10 at		Rate Type
1 WS	FA Tu 09/0	05/17 12:08 AM Late	Night w/ Seth Meyers	1137p-1237x	:3	0 SLFTV30AI	L07(H)		\$25.00 NM
89 09/05/17	09/05/17	Last Call With Carson	Da 1230-107x	-1	:30	1	\$15.00	NM	
Weeks:		End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air [Start/End Time	-	h Ad-ID			Rate Type
1 WS	FA Tu 09/0	05/17 12:54 AM Last (Call With Carson Daily L	ate 1230-107x	:3	0 SLFTV30AI	_07(H)		\$15.00 NM
90 09/05/17	09/05/17	WSFA 12 News at No	on 12-1230pm	-1	:30	1	\$225.00	NM	
Weeks:		End Date	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air D	Date Air Time Descri	<u>ription</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA Tu 09/0	5/17 12:11 PM WSF	A 12 News at Noon	12-1230pm	:3	0 SLFTV30AI	_07(н)		\$225.00 NM
91 09/05/17	09/05/17	INSIDER, THE	130-2p	-1	:30	1	\$70.00	NM	
Weeks:		End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air D	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Tu 09/0	5/17 1:55 PM INSID	ER, THE	130-2p	:3	0 SLFTV30AL	.07(н)		\$70.00 NM
92 09/05/17	09/05/17	HARRY	2-3p	-1	:30	1	\$60.00	NM	
Weeks:		End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air D	Date Air Time Descr	<u>iption</u>	Start/End Time		h Ad-ID			Rate Type
1 WSI	FA Tu 09/0	5/17 2:30 PM HARF	RY	2-3p	:30	0 SLFTV30AL	.07(н)		\$60.00 NM
93 09/05/17	09/05/17	JUDGE JUDY 2ND RI	JN 3-330p	-1	:30	1	\$135.00	NM	
Weeks:		End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air D			Start/End Time		h Ad-ID			Rate Type
1 WSF	A Tu 09/0	5/17 3:14 PM JUDG	E JUDY 2ND RUN	3-330p	:30	0 SLFTV30AL	.07(H)		\$135.00 NM
94 09/05/17	09/05/17	JUDGE JUDY 1ST RU	JN 330-4p	-1	:30	1	\$135.00	NM	
Weeks:		End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$135.00				>-	
Spots: # Ch	Day Air D		i <u>ption</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WSF	A Tu 09/0	5/17 3:44 PM JUDG	E JUDY 1ST RUN	330-4p	:30	SLFTV30AL	.07(H)		\$135.00 NM

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
94 09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p	-1	:30	1	\$135.00	NM	
96 09/05/17	09/05/17	Today in Alabama 430a m	430-5a	-1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/04/17		Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air		ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09	/05/17 4:50 AM Today in	Alabama 430am	430-5a	:3	0 SLFTV30A	L07(H)		\$15.00 NM
97 09/05/17	09/05/17	WSFA 12 News at Five	5-530pm	-1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Tu 09/			5-530pm	:3	0 SLFTV30A	L07(H)		\$420.00 NM
98 09/05/17	09/05/17	Today in Alabama 530a	528am-6am	-1	:30	1	\$285.00	NM	N. S. V. D. S.
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 -1	Spots/Week	<u>Rate</u> \$285.00					
Spots: # Ch	CENTRAL DE CONTO		(*)	Start/End Time	Lenat	h Ad-ID			Rate Type
:	FA Tu 09/			528am-6am		0 SLFTV30A	L07(H)		\$285.00 NM
99 09/05/17	09/05/17	WSFA 12 News at Six -	6-630pm	-1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/04/17		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
:	FA Tu 09/		2 News at Six - MF	6-630pm		0 SLFTV30A	L07(H)		\$800.00 NM
100 09/05/17	09/05/17	Today In Alabama	6a-7a	-1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 -1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		•	Start/End Time	Lenat	h Ad-ID			Rate Type
	FA Tu 09/		Par No. of	6a-7a		0 SLFTV30AI	_07(н)		\$450.00 NM
101 09/05/17	09/05/17	ENTERTAINMENT TONI	630-7p	-1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/04/17	100000000000000000000000000000000000000	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch		Date Air Time Description	•	Start/End Time	Lenati	n Ad-ID			Rate Type
The second secon	FA Tu 09/) SLFTV30AI	_07(н)		\$485.00 NM
102 09/05/17	09/05/17	NBC Today Show	7-9am	-1	:30	1	\$260.00	NM	
Weeks:		End Date MTWTFSS 09/10/17 -1	Spots/Week	Rate					
Spots: # Ch	09/04/17 <u>Day</u> Air	elen i en i i ee	n On	\$260.00 Start/End Time	Lengtl	Ad-ID			Rate Type
	FA Tu 09/			7-9am		SLFTV30AL	.07(н)		\$260.00 NM
103 09/05/17	09/05/17		9-10am	-1	:30	1	\$115.00	NM	

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Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
								is.	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 09/04/17 <u>Day Air</u> FA Tu 09/	09/10/17 -1 <u>Date Air Time</u> <u>Descrip</u>		Rate \$115.00 Start/End Time 9-10am		h <u>Ad-ID</u> 0 SLFTV30A	L07(H)		<u>Rate</u> <u>Type</u> \$115.00 NM
104 09/05/17	09/05/17	WORLD OF DANCE	9-10pm	-1	:30	1	\$800.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/04/17 <u>Day Air</u> FA <i>Tu 09/</i> <i>Credited</i>	09/10/17 -1 <u>Date</u> <u>Air Time</u> <u>Descrip</u> //05/17 <i>WORL</i>	Spots/Week 1 otion D OF DANCE	Rate \$800.00 Start/End Time 9-10pm	<u>Lengt</u> :0	h Ad-ID			<u>Rate</u> <u>Type</u> \$800.00 NM
105 09/06/17	09/06/17	WSFA 12 News at Ten MF	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks: Spots: # Ch 1 WSI	Start Date 09/04/17 <u>Day Air</u> FA W 09/	End Date MTWTFSS 09/10/17 1 Date Air Time Description	Spots/Week 1 ition 12 News at Ten - MF	Rate \$675.00 <u>Start/End Time</u> 10-1035pm		h <u>Ad-ID</u> O SLFTV30AI	L08(H)		<u>Rate</u> <u>Type</u> \$675.00 NM
106 09/06/17	09/06/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks: Spots: # Ch 1 WSI	Start Date 09/04/17 Day Air A W 09/	09/10/171 <u>Date</u> <u>Air Time</u> <u>Descrip</u>		Rate \$115.00 Start/End Time 10-11am		n <u>Ad-ID</u> O SLFTV30AI	_08(н)		<u>Rate</u> <u>Type</u> \$115.00 NM
107 09/06/17	09/06/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date 09/04/17 <u>Day</u> <u>Air</u> FA W 09/			Rate \$260.00 Start/End Time 1035-1137pm		n <u>Ad-ID</u>) SLFTV30AI	_08(н)		<u>Rate</u> <u>Type</u> \$260.00 NM
108 09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM	
Weeks: Spots: # Ch 1 WSF	Start Date 09/04/17 <u>Day</u> <u>Air</u> FA W 09/0			Rate \$70.00 Start/End Time 11-1130Am		ı <u>Ad-ID</u>) SLFTV30AL	_08(H)		<u>Rate</u> <u>Type</u> \$70.00 NM
109 09/06/17	09/06/17	ALABAMA LIVE @ 113	0 1130A-12P	1	:30	1	\$70.00	NM	
Spots: # Ch	Start Date 09/04/17 <u>Day Air</u> FA W 09/0	End Date MTWTFSS 09/10/17 1 Date Air Time Descrip	Spots/Week 1 tion MA LIVE @ 1130AM	<u>Rate</u> \$70.00 <u>Start/End Time</u> 1130A-12P		ı <u>Ad-ID</u>) SLFTV30AL	.08(н)		<u>Rate</u> <u>Type</u> \$70.00 NM
110 09/06/17	09/06/17	Late Night w/ Seth Meye	er 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
110 09/06/17	09/06/17	Late Night w/ Seth Meg	yer 1137p-1237x	1	:30	1	\$25.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WS		09/10/171 <u>Date Air Time</u> <u>Descri</u> /06/17 12:30 AM Late N		\$25.00 <u>Start/End Time</u> 1137p-1237x		<u>h Ad-ID</u> 0 SLFTV30AI	L08(H)		<u>Rate</u> <u>Type</u> \$25.00 NM
111 09/06/17	09/06/17	Last Call With Carson ily Late	Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 09/04/17 <u>Day Air</u> SFA W 09/	End Date MTWTFSS 09/10/17 1 Date Air Time Descri	1	Rate \$15.00 <u>Start/End Time</u> Late 1230-107x	-	h <u>Ad-ID</u> 0 SLFTV30AI	_08(н)		<u>Rate</u> <u>Type</u> \$15.00 NM
112 09/06/17	09/06/17	WSFA 12 News at Noo	on 12-1230pm	1	:30	1	\$225.00	NM	
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 09/04/17 <u>Day Air</u> FA W 09/	09/10/171 <u>Date</u> <u>Air Time</u> <u>Descri</u>	Spots/Week 1 ption 12 News at Noon	Rate \$225.00 Start/End Time 12-1230pm		<u>h Ad-ID</u> 0 SLFTV30AI	_08(н)		<u>Rate</u> <u>Type</u> \$225.00 NM
113 09/06/17	09/06/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/04/17 <u>Day Air</u> FA W 09/			Rate \$70.00 Start/End Time 130-2p		<u>h</u> <u>Ad-ID</u> 0 SLFTV30AL	.08(н)		<u>Rate</u> <u>Type</u> \$70.00 NM
114 09/06/17	09/06/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/04/17 <u>Day Air</u> FA W 09/			Rate \$60.00 Start/End Time 2-3p		h <u>Ad-ID</u> 0 SLFTV30AL	.08(н)		<u>Rate</u> <u>Type</u> \$60.00 NM
115 09/06/17	09/06/17	JUDGE JUDY 2ND RU	N 3-330p	1	:30	1	\$135.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/04/17 <u>Day</u> Air FA W 09/0		Spots/Week 1 otion E JUDY 2ND RUN	Rate \$135.00 <u>Start/End Time</u> 3-330p		n <u>Ad-ID</u> O SLFTV30AL	.08(H)		<u>Rate</u> <u>Type</u> \$135.00 NM
116 09/06/17	09/06/17	JUDGE JUDY 1ST RU	N 330-4p	1	:30	1	\$135.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/04/17 <u>Day Air</u> FA W 09/0		Spots/Week 1 otion E JUDY 1ST RUN	Rate \$135.00 <u>Start/End Time</u> 330-4p		n <u>Ad-ID</u>) SLFTV30AL	08(н)		<u>Rate</u> <u>Type</u> \$135.00 NM
118 09/06/17	09/06/17	Today in Alabama 430a m	a 430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/171	Spots/Week 1	<u>Rate</u> \$15.00					

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Line Charl Data - Find Da	de Desembles	Ctad/Fad Times		1	Spots/	Dete	Tumo	
Line Start Date End Da	ate Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
118 09/06/17 09/06/1	Today in Alabama 430am	a 430-5a	1	:30	1	\$15.00	NM	
Spots: # Ch Day	Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WSFA W	09/06/17 4:52 AM Today	in Alabama 430am	430-5a	:3	0 SLFTV30A	L08(H)		\$15.00 NM
119 09/06/17 09/06/1	7 WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks: <u>Start Da</u> 09/04/17		Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch Day	Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WSFA W	09/06/17 5:23 PM WSFA	12 News at Five	5-530pm	:3	0 SLFTV30A	L08(H)		\$420.00 NM
120 09/06/17 09/06/1	7 Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks: <u>Start Da</u> 09/04/17		Spots/Week	<u>Rate</u> \$285.00					
	Air Date Air Time Descrip	otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W	09/06/17 5:40 AM Today i	in Alabama 530a	528am-6am	:3	0 SLFTV30A	L08(H)		\$285.00 NM
121 09/06/17 09/06/1	7 WSFA 12 News at Six -	- 6-630pm	1	:30	1	\$800.00	NM	
Weeks: <u>Start Da</u> 09/04/17	te End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
	Air Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W		12 News at Six - MF	6-630pm	:3	0 SLFTV30A	L08(H)		\$800.00 NM
122 09/06/17 09/06/1	7 Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks: <u>Start Da</u> 09/04/17		Spots/Week 1	<u>Rate</u> \$450.00					
	Air Date Air Time Descrip	•	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WSFA W		n Alabama	6a-7a	:30	SLFTV30A	L08(H)		\$450.00 NM
123 09/06/17 09/06/1	7 ENTERTAINMENT TON GHT	NI 630-7p	1	:30	1	\$485.00	NM	
Weeks: <u>Start Date</u> 09/04/17	te End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$485.00					
	Air Date Air Time Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WSFA W	09/06/17 6:56 PM ENTER	TAINMENT TONIGHT	630-7p	:30	SLFTV30A	L08(H)		\$485.00 NM
124 09/06/17 09/06/1	7 LBS:FOREVER YOUNG	3	1	:30	1	\$565.00	NM	
Weeks: <u>Start Dat</u> 09/04/17		Spots/Week 1	<u>Rate</u> \$565.00					
540 AV AVA 3418	Air Date Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
1 WSFA W Credi	09/06/17 LBS:FC	REVER YOUNG		:00	0			\$565.00 NM
125 09/06/17 09/06/1	7 NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks: <u>Start Dat</u> 09/04/17		Spots/Week 1	<u>Rate</u> \$260.00		1.500			
Spots: # Ch Day	Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
		1		- Cuin of Mar			
125 09/06/17 09/06/17 NBC Today Sh	ow 7-9am	1	:30	1	\$260.00	NM	
	Description	Start/End Time		h Ad-ID			Rate Type
1 WSFA W 09/06/17 8:28 AM	1 NBC Today Show	7-9am	:3	0 SLFTV30A	L08(H)		\$260.00 NM
126 09/06/17 09/06/17 CARMICHAEL	SHOW 8-9pm	1	:30	1	\$565.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$565.00					
	Description	Start/End Time		h Ad-ID			Rate Type
1 WSFA W 09/06/17 Credited	CARMICHAEL SHOW	8-9pm	:0	0			\$565.00 NM
127 09/06/17 09/06/17 NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$115.00					
	Description	Start/End Time		h Ad-ID			Rate Type
1 WSFA W 09/06/17 9:34 AM	I NBC Today 2	9-10am	:30) SLFTV30AI	L08(H)		\$115.00 NM
128 09/06/17 09/06/17 LAW AND ORD	DER:SVU 9-10pm	1	:30	1	\$800.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$800.00					
Spots: <u># Ch</u> <u>Day Air Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WSFA W 09/06/17 Credited	LAW AND ORDER:SVU	9-10pm	:00	0			\$800.00 NM
129 09/10/17 09/10/17 NET Early Toda	ay ON 4-430x	S	:30	1	\$10.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$10.00					
	<u>Description</u>	Start/End Time	-	Ad-ID			Rate Type
1 WSFA Su 09/10/17 4:16 AM	NET Early Today ON	4-430x	:30) SLFTV30AL	_08(н)		\$10.00 NM
130 09/11/17 09/11/17 NET Early Toda	y ON 4-430x	M	:30	1	\$10.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$10.00					
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA M 09/11/17 4:27 AM	NET Early Today ON	4-430x	:30	SLFTV30AL	.08(н)		\$10.00 NM
131 09/07/17 09/07/17 NET Early Toda	y ON 4-430x	T	:30	1	\$10.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$10.00					
	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA Th 09/07/17 Credited	NET Early Today ON	4-430x	:00)			\$10.00 NM
132 09/05/17 09/05/17 NET Early Toda	y ON 4-430x	-T	:30	1	\$10.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u>	FFSS Spots/Week	<u>Rate</u>					

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						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
132 09/05/17	09/05/17	NET Early Today ON	4-430x	-T	:30	1	\$10.00	NM	
Spots: <u>#</u> <u>C</u> 1 W	09/04/17 <u>h Day Air</u> 'SFA Tu 09/			\$10.00 <u>Start/End Time</u> 4-430x		<u>h Ad-ID</u> 0 SLFTV30A	L07(H)		<u>Rate</u> <u>Type</u> \$10.00 NM
133 09/06/17	09/06/17	NET Early Today ON	4-430x	W	:30	1	\$10.00	NM	
Weeks: Spots: # CI	<u>Start Date</u> 09/04/17 <u>h Day Air</u> SFA W 09/			Rate \$10.00 Start/End Time 4-430x		h <u>Ad-ID</u> 0 SLFTV30A	L08(H)		<u>Rate</u> <u>Type</u> \$10.00 NM
134 09/05/17	09/05/17	hollywood game night	9-10pm	-T	:30	1	\$800.00	NM	
Weeks: Spots: # CI 1 W	<u>Start Date</u> 09/04/17 <u>Day Air</u> SFA Tu 09/			Rate \$800.00 Start/End Time 9-10pm		n <u>Ad-ID</u> O SLFTV30A	L07(H)		<u>Rate</u> <u>Type</u> \$800.00 NM
135 09/06/17	09/06/17	AGT	658-8pm	W	:30	1	\$565.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17W	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: <u>#</u> <u>Ct</u> 1 W	<u>Day Air</u> SFA W 09/		tion	Start/End Time 658-8pm		<u>n Ad-ID</u>) SLFTV30A	L08(H)		<u>Rate Type</u> \$565.00 NM
	NAMES AND PROPERTY.			127.5	:30	1	\$565.00		
136 09/06/17	09/06/17	Marlon	8-9pm	W	.30		\$303.00	NM	
Weeks: Spots: # Ch	Start Date 09/04/17	End Date MTWTFSS 09/10/17W Date Air Time Descrip	Spots/Week 1	Rate \$565.00 Start/End Time 8-9pm	<u>Length</u>	1 <u>Ad-ID</u>) SLFTV30A		NM	<u>Rate</u> <u>Type</u> \$565.00 NM
Weeks: Spots: # Ch	<u>Start Date</u> 09/04/17 <u>Day Air</u>	End Date MTWTFSS 09/10/17W Date Air Time Descrip	Spots/Week 1 tion	Rate \$565.00 Start/End Time	<u>Length</u>	n <u>Ad-ID</u>		NM	
Weeks: Spots: # Ch 1 Wi 137 09/06/17 Weeks: Spots: # Ch	Start Date 09/04/17 1	End Date MTWTFSS 09/10/17 W Date Air Time Descrip 06/17 8:49 PM Marlon hollywood game night End Date MTWTFSS 09/10/17 1 Date Air Time Descript	Spots/Week 1 9-10pm Spots/Week 1 tion	Rate \$565.00 Start/End Time 8-9pm	Length:30	1 <u>Ad-ID</u>) SLFTV30A	L08(н) \$800.00	0.0002	
Weeks: Spots: # Ch 1 Wi 137 09/06/17 Weeks: Spots: # Ch	Start Date 09/04/17 1	End Date MTWTFSS 09/10/17 W Date Air Time Descrip 06/17 8:49 PM Marlon hollywood game night End Date MTWTFSS 09/10/17 1 Date Air Time Descript	Spots/Week 1 9-10pm Spots/Week 1 tion dod game night	Rate \$565.00 Start/End Time 8-9pm 1 Rate \$800.00 Start/End Time	Length:30	1 <u>Ad-ID</u>) SLFTV30A 1 1 <u>Ad-ID</u>	L08(н) \$800.00	0.0002	\$565.00 NM
Weeks: Spots: # Ch 1 Ws 137 09/06/17 Weeks: Spots: # Ch 1 Ws 138 09/10/17 Weeks: Spots: # Ch	Start Date 09/04/17 1	End Date MTWTFSS 09/10/17 W Date Air Time Descript 06/17 8:49 PM Marlon hollywood game night End Date MTWTFSS 09/10/17 1 Date Air Time Descript 06/17 9:35 PM hollywood NET NBC Sunday Today Show End Date MTWTFSS 09/10/17 S Date Air Time Descript	Spots/Week 1 9-10pm Spots/Week 1 tion od game night y 7-8a Spots/Week 1	Rate \$565.00 Start/End Time 8-9pm 1 Rate \$800.00 Start/End Time 9-10pm S Rate \$125.00 Start/End Time	Length:30 :30 Length:30 :30	1 <u>Ad-ID</u>) SLFTV30A 1 1 <u>Ad-ID</u>) SLFTV30A	\$800.00 \$800.00 _08(H) \$125.00	NM	\$565.00 NM
Weeks: Spots: # Ch 1 Ws 137 09/06/17 Weeks: Spots: # Ch 1 Ws 138 09/10/17 Weeks: Spots: # Ch	Start Date 09/04/17 1	End Date MTWTFSS 09/10/17 W Date Air Time Descript 06/17 8:49 PM Marlon hollywood game night End Date MTWTFSS 09/10/17 1 Date Air Time Descript 06/17 9:35 PM hollywood NET NBC Sunday Today Show End Date MTWTFSS 09/10/17 S Date Air Time Descript	Spots/Week 1 9-10pm Spots/Week 1 tion od game night y 7-8a Spots/Week 1 tion GC Sunday Today Sh	Rate \$565.00 Start/End Time 8-9pm 1 Rate \$800.00 Start/End Time 9-10pm S Rate \$125.00 Start/End Time	Length:30 :30 Length:30 :30	1 Ad-ID 1 SLFTV30A 1 Ad-ID 1 SLFTV30A 1 Ad-ID	\$800.00 \$800.00 _08(H) \$125.00	NM	\$565.00 NM Rate Type \$800.00 NM Rate Type

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<u>Advertiser</u>	Product	Estimate Number
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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
139 09/07/17	09/07/17	NET NFL Thursday Gar e	m 730p-1030p	T	:30	1	\$800.00	NM	
Spots: # Ch	Day Air D			Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WSFA Th 09/07/17 11:31 PM NET NFL Thursday Game		730p-1030p	:30 SLFTV30AL08(H)				\$800.00 NM		
140 09/06/17	09/06/17	Today in Alabama 5am	5-530a	W	:30	1	\$195.00	NM	
		<u>End Date</u> <u>MTWTFSS</u> 09/10/17W	Spots/Week 1	<u>Rate</u> \$195.00					
Spots: # Ch	Day Air D			Start/End Time		h Ad-ID			Rate Type
1 WSFA W 09/06/17 5:24 AM Today in Alabama 5am		5-530a	:30 SLFTV30AL08(H)				\$195.00 NM		
141 09/09/17	09/09/17	NBC Saturday Today S	h 6-8am	S-	:30	1	\$105.00	NM	
		<u>End Date</u> <u>MTWTFSS</u> 09/10/17S-	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air D			Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSF	A Sa 09/09	9/17 6:51 AM NBC Sa	aturday Today Show	6-8am	:30	SLFTV30A	L08(H)		\$105.00 NM
142 09/07/17	09/07/17	Late News	1030p-1105p	T	:30	1	\$675.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 09/10/17T	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Da			Start/End Time		Ad-ID			Rate Type
1 WSFA Th 09/07/17 11:53 PM Late News		1030p-1105p	:30 SLFTV30AL08(H)				\$675.00 NM		
143 09/07/17	09/07/17	NFL Kickoff	Thu 630-730p	T	:30	1	\$795.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 9/10/17T	Spots/Week 1	<u>Rate</u> \$795.00					
Spots: # Ch	Day Air Da			Start/End Time	Length	Ad-ID			Rate Type
1 WSFA Th 09/07/17 6:38 PM NFL Kickoff		Thu 630-730p	:30 SLFTV30AL08(H)			\$795.00 NM			
				Total Spots	12	6			

Payment Terms 30 Days

<u>Gross Total</u> \$35,385.00

Agency Commission \$5,307.75

Net Amount Due \$30,077.25

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.